



SKYLINE MUSIC SERIES

Tuesday Evenings: July 11 - August 22

ABOUT SKYLINE MUSIC

Each year Skyline Music Series brings Milwaukee families and Milwaukee's top bands to the Selig-Joseph-Folz Amphitheater, located in COA's Kilbourn-Kadish Park, to enjoy an evening of great music, family activities, and Milwaukee's skyline.

Sponsorship support makes Skyline Music possible, enhances our community, and promotes our sponsors to a diverse, family-oriented audience. With the 2023 Skyline Music Series just around the corner, sponsorships help to make this exciting musical experience possible.

2023 CONCERT DATES:

TUESDAY EVENINGS, 5:30-8:30 PM | JULY 11 - AUGUST 22

SPONSORSHIP LEVELS (MORE INFO ON PAGE 2):

- \$5,000 - Premier Sponsor
- \$3,000 - T-Shirt Sponsor
- \$2,500 - Media Sponsor
- \$1,750 - Concert Sponsor
- \$1,000 - Sound Sponsor
- \$500 - Friends of Skyline

For more information or to confirm your sponsorship, please call COA's Events & Volunteer Coordinator, Emma Fredrickson, at (414) 290-7871 Ext. 1215, or email efredrickson@coa-yfc.org

COA YOUTH & FAMILY CENTERS SKYLINE MUSIC SERIES

Concert Sponsorship Information



PREMIER SPONSOR: \$5,000 (\$4,883.10 TAX DEDUCTIBLE)

- Your business name and logo listed as premium sponsor of the entire series.
- Your business name and logo listed as premium sponsor on the Skyline Music Series web page.
- Signage prominently displayed on poster boards throughout the concert series.
- The option to host a table with promotional materials at each concert.
- Full page recognition in the Skyline Music Series program
- Recognition in COA's newsletter and annual report (circulation 4,000).

T-SHIRT UNDERWRITING SPONSOR (Logo Printed on Shirt): \$3,000 (\$2,395.60 TAX DEDUCTIBLE)

- Signage prominently displayed on poster boards throughout the concert series.
- The option to host a table with promotional materials at each concert.
- Half page recognition in the Skyline Music Series program
- Recognition in COA's newsletter and annual report (circulation 4,000).
- Recognition on the Skyline Music Series web page.

MEDIA UNDERWRITING SPONSOR: \$2,500 (\$2,395.60 TAX DEDUCTIBLE)

- Signage prominently displayed on poster boards throughout the concert series.
- The option to host a table with promotional materials at each concert.
- Half page recognition in the Skyline Music Series program
- Recognition in COA's newsletter and annual report (circulation 4,000).
- Recognition on the Skyline Music Series web page.

CONCERT SPONSORS: \$1,750 (\$1,730.45 TAX DEDUCTIBLE)

- A concert designated "Your Company Night."
- Recognition as a single concert sponsor in program book and promotional materials.
- Your business name displayed at the concert series during your designated concert.
- The option to host a table with promotional materials during your concert.
- Verbal recognition at designated concert during intermission, opening and closing announcements.
- Quarter page recognition in the Skyline Music Series program
- Recognition in COA's newsletter and annual report (circulation 4,000).
- Recognition on the Skyline Music Series web page.

SOUND SPONSOR: \$1,000 (\$983.57 TAX DEDUCTIBLE)

- Recognition as a single concert sponsor in program book and promotional materials.
- Your business name displayed at the concert series during your designated concert.
- Verbal recognition at designated concert during intermission, opening and closing announcements.
- Eighth page recognition in the Skyline Music Series program
- Recognition in COA's newsletter and annual report (circulation 4,000).
- Recognition on the Skyline Music Series web page.

FRIENDS OF SKYLINE: \$500 (\$499.80 TAX DEDUCTIBLE TAX DEDUCTIBLE)

- The option to host a table with promotional materials at one concert.
- Recognition in COA's newsletter and annual report (circulation 4,000).
- Your business name and logo listed as Friends of Skyline sponsor on the Skyline Music Series web page.

COA YOUTH & FAMILY CENTERS SKYLINE MUSIC SERIES

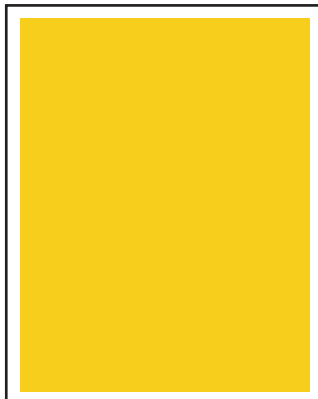
Concert Sponsorship Information



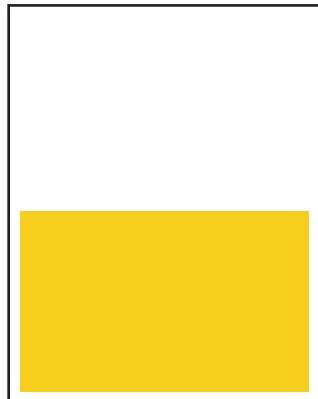
EVENT PROGRAM RECOGNITION COST & SPECIFICATIONS

| | | |
|--------------|---------|---|
| Full page | \$1,000 | 5 ¹ / ₄ " x 8 ¹ / ₄ " |
| Half page | \$500 | 5 ¹ / ₄ " x 4" |
| Quarter page | \$250 | 2 ¹ / ₂ " x 4" |
| Eighth page | \$100 | 2 ¹ / ₂ " x 2" |

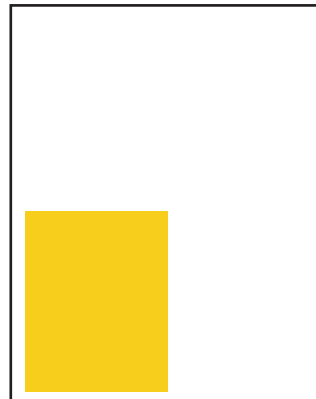
Full Page



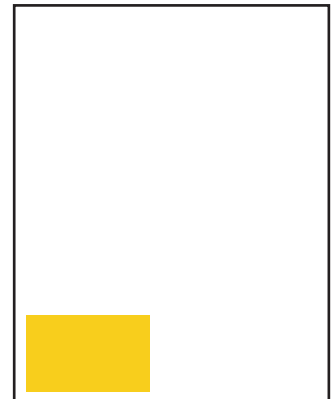
Half Page



Quarter Page



Eighth Page



PRODUCTION SPECIFICATIONS

Must be print-ready, high-resolution (300 dpi minimum),
TIFF, JPEG, or EPS file.

Please email to John Schoneman: jschoneman@coa-yfc.org

DEADLINE: Friday, June 30th, 2023

Questions? 414.290.7875

COA YOUTH & FAMILY CENTERS SKYLINE MUSIC SERIES

Concert Sponsorship Information



SPONSORSHIP PLEDGE FORM

NAME: _____ TITLE: _____

COMPANY: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

DAYTIME PHONE: _____ FAX: _____

EMAIL: _____

SPONSORSHIP OPTIONS:

- | | |
|---|---------|
| <input type="checkbox"/> Premier Sponsor | \$5,000 |
| <input type="checkbox"/> T-Shirt Underwriting Sponsor | \$3,000 |
| <input type="checkbox"/> Media Underwriting Sponsor | \$2,500 |
| <input type="checkbox"/> Concert Sponsors | \$1,750 |
| <input type="checkbox"/> Sound Sponsor | \$1,000 |
| <input type="checkbox"/> Friends of Skyline | \$500 |

PAYMENT INFORMATION:

TOTAL AMOUNT PLEDGED: _____

- ☐ Bill me
- ☐ Check made payable to COA Youth & Family Centers
- ☐ Charge my Visa / MC / Am Ex / Discover

Card Number: _____ Expiration Date: _____

Name on Card: _____

Signature: _____

Billing Address: _____ Security Code: _____

**PLEASE RETURN THIS FORM
TO:**

**Ashlee Bishop
COA Youth & Family Centers
909 E. North Ave
Milwaukee, WI 53212**

**abishop@coa-yfc.org
Phone: 414.290.7870
Fax: 414.263.8386**