

COA YOUTH & FAMILY CENTERS
2020 Grandparents of the Year
Virtual Fundraiser | November 12th, 2020



Honoring our 2020 Grandparents of the Year:

Joyce & Charles Collins
Irma & John Daniels
Bonnie & Leon Joseph

Mary & Ted Kellner
Marianne & Shel Lubar
Sue & Bud Selig

At COA Youth & Family Centers, we believe wholeheartedly that strong families with engaged parents are the most vital and significant factor in our efforts to addressing the challenges faced by children and teens in Milwaukee today. This belief has been at the core of COA's mission since 1906, and from our earliest days as Wisconsin's first Settlement House, we have offered programs and resources that help families overcome day-to-day challenges and raise healthy children who have the skills to succeed in life and take part in the creation of strong communities.

At the first ever Grandparents of the Year virtual event, COA will acknowledge the critical role of grandparents in achieving positive academic and social outcomes for youth by honoring parents who have demonstrated leadership, commitment to bettering the lives of others, and dedication to raising strong families.

Proceeds benefit COA and support an array of holistic, family-centered programs that provide children and parents positive, life-enriching ways to learn and grow together. Thank you for your consideration of this request. I hope you will join us in supporting this event and honoring these deserving honorees.

WHEN/WHERE

November 12th, 2020, 5:30-7:00 PM. This will be a virtual event hosted through Zoom.

PROGRAM

The event will feature presentations by the grandchildren of the honorees, demonstrating the importance of great grandparents and strong families. In addition, COA's family-centered programs will be showcased. Family meal packages will be provided for virtual event attendees.

SPONSORSHIP OPPORTUNITIES

- | | | |
|--------------------------|----------------------|----------|
| <input type="checkbox"/> | Gold Sponsor | \$10,000 |
| <input type="checkbox"/> | Silver Sponsor | \$5,000 |
| <input type="checkbox"/> | Bronze Sponsor | \$3,000 |
| <input type="checkbox"/> | Family Sponsor | \$1,500 |
| <input type="checkbox"/> | Meal Only (Serves 4) | \$60 |

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SPONSORSHIP OPPORTUNITIES AND BENEFITS

Gold Sponsor: \$10,000 (\$9,840 is tax deductible)

- Full-page ad in the program book
- Verbal recognition at the event
- Logo recognition at the event
- One Premium Event Party Basket: includes a meal pack (chicken, vegetarian or a combination) take-and-cook meal that feeds 8, to be picked up at COA's Riverwest Center the day before the event
- Recognition in COA Newsletter and annual report

Silver Sponsor: \$5,000 (\$4,840 is tax deductible)

- Half-page ad in the program book
- Verbal recognition at the event
- Logo recognition at the event
- One Premium Event Party Basket: includes a meal pack (chicken, vegetarian or a combination) take-and-cook meal that feeds 8, to be picked up at COA's Riverwest Center the day before the event
- Recognition in COA Newsletter and annual report

Bronze Sponsor: \$3,000 (\$2,840 is tax deductible)

- Quarter-page ad in the program book
- Verbal recognition at the event
- Logo recognition at the event
- One Premium Event Party Basket: includes a meal pack (chicken, vegetarian or a combination) take-and-cook meal that feeds 8, to be picked up at COA's Riverwest Center the day before the event
- Recognition in COA Newsletter and annual report

Family Sponsor: \$1,500 (\$1,380 is tax deductible)

- Eighth-page ad in the program book
- Verbal recognition at the event
- Logo recognition at the event
- One Premium Event Party Basket: includes a meal pack (chicken, vegetarian or a combination) take-and-cook meal that feeds 8, to be picked up at COA's Riverwest Center the day before the event
- Recognition in COA Newsletter and annual report

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Sponsorship Pledge Form

NAME: _____ TITLE: _____

COMPANY: _____

ADDRESS: _____

CITY, STATE, ZIP: _____

DAYTIME PHONE: _____ FAX: _____

EMAIL: _____

CORPORATE & INDIVIDUAL SPONSORSHIPS

- | | |
|---|----------|
| <input type="checkbox"/> Gold Sponsor | \$10,000 |
| <input type="checkbox"/> Silver Sponsor | \$5,000 |
| <input type="checkbox"/> Bronze Sponsor | \$3,000 |
| <input type="checkbox"/> Family Sponsor | \$1,500 |

PURCHASE AD SPACE IN EVENT PROGRAM (included with sponsorship)

- | | |
|---------------------------------------|---------|
| <input type="checkbox"/> Full page | \$1,000 |
| <input type="checkbox"/> Half page | \$500 |
| <input type="checkbox"/> Quarter page | \$250 |
| <input type="checkbox"/> Eighth page | \$100 |

PAYMENT INFORMATION

TOTAL AMOUNT PLEDGED: _____

- Bill me
 Check made payable to **COA Youth & Family Centers** enclosed
 Charge my Visa / MC / Am Ex / Discover

Card Number: _____ Expiration Date: _____

Name on Card: _____

Signature: _____

Billing Address: _____ Security Code: _____

**PLEASE RETURN SPONSORSHIP
MATERIALS AND GUEST LIST TO:
Betsy Mitchell
COA Youth & Family Centers
909 E. North Ave.
Milwaukee, WI 53212**

bmittchell@coa-yfc.org
Phone: 414.263.8383 x 1206
Fax: 414.263.8386

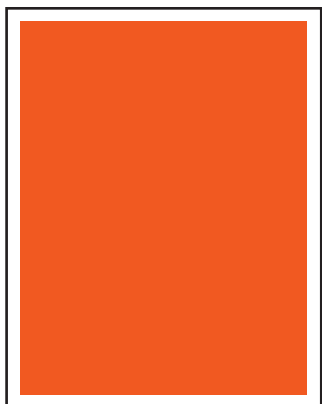
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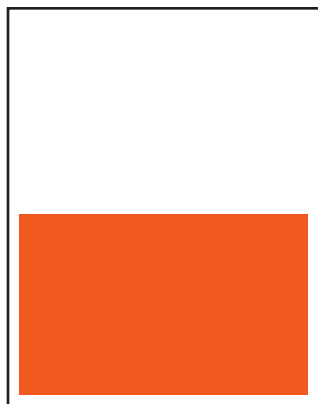
Event Program Ad Cost & Specifications

Full page	\$1,000	5 ¹ / ₄ " x 8 ¹ / ₄ "
Half page	\$500	5 ¹ / ₄ " x 4"
Quarter page	\$250	2 ¹ / ₂ " x 4"
Eighth page	\$100	2 ¹ / ₂ " x 2"

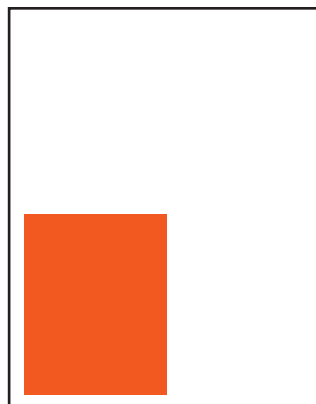
Full Page



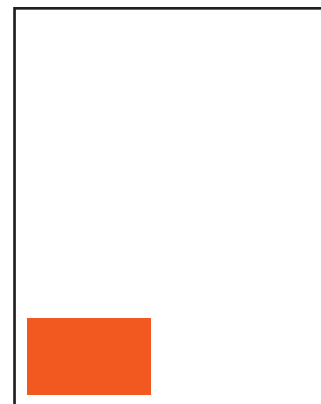
Half Page



Quarter Page



Eighth Page



AD PRODUCTION SPECIFICATIONS

Ads must be camera-ready, high-resolution (300 dpi minimum), TIFF, JPEG, or EPS file.

Black and white artwork requested. We can create your congratulatory ad by request.

Please email ads and high-res logo to John Schoneman- jschoneman@coa-yfc.org

DEADLINE: November 2nd

Questions? 414.263.8383 x 1214 or jschoneman@coa-yfc.org