



2023 ANNUAL IMPACT REPORT



COA
YOUTH & FAMILY CENTERS



FAMILY IS AT THE CENTER OF EVERYTHING WE DO.

OUR MISSION:

COA Youth & Family Centers nurtures children, supports families, and builds strong and resilient communities - one child, one family, one community at a time.

OUR VISION:

To provide children-centered, family-focused, community-connected opportunities that expand possibilities, change lives and build futures.

OUR VALUES:

**Children-first, Family-focused, Community-connected,
Collaborations, Commitment, Empowerment.**

FROM THE EXECUTIVE DIRECTOR

Dear COA Family and Friends,

It has been 117 years since a small group of women, all members of the Jewish Personal Relief Society, founded what is now known as COA Youth & Family Services. As I finish my third year as your executive director, I am honored that you have entrusted me with preserving the rich history and paving the way for the future of COA Youth & Family Services. The need for our community services and programs is growing and needed more now than ever.

While our last fiscal year, 2022-2023, was challenging, the generosity of our volunteers, donors, and extraordinary staff allowed us to continue to meet the needs of our community. COA programming touched the lives of over 7,000 families, and this would not have been possible without the dedication of COA staff team members. I will forever call 2022-2023 "The Year of the COA Staff!"

During the 2022-2023 post-COVID storm of uncertainty, COA staff continued providing the needed and meaningful programs and services to advance our mission and serve our communities, even though the future was unclear. This is why we decided now was the time to invest in one of our most valuable resources - COA Staff. Through collaborations



with community partners, donors, and key stakeholders, COA was able to raise our minimum wage for all staff positions, provide higher education and housing opportunities for early childhood education teachers, and create a new compensation structure that would help COA remain competitive in today's job market through recruitment and retention of needed staff. We also improved access to mental wellness options for not only our children and families but also for COA Staff with the addition of an on-site therapist. Supporting staff's well-being as part of a COA's new culture will enhance sustainability and improve our staff's ability to respond to crisis over the long term. To them, I say a very heartfelt "Thank You."

But, as you know, COA always works with others. Only with support from you, our COA friends, and families can COA continue to change our communities for the better. While the challenge may be intimidating, working together, we can tackle these challenges one child, one family, and one community at a time. Our goals for 2023 include increasing the number of children and families with access to our quality services and programs like HIPPI, Camp Helen Brachman, and COA's Family Resource Centers. We will also continue to invest in our incredible staff's physical, mental, and professional wellness. Finally, we will continue to show appreciation and gratitude to you, our COA families, and friends, who believe in our vision to provide child-centered, family-focused, community-connected opportunities that expand possibilities, change lives, and build futures. From my heart and the heart of COA, "Thank You."

The world is changing at an unimaginable pace. Leaders must remain nimble while meeting expectations from many stakeholders, including staff. As the leader trusted with the responsibility for advancing this historical organization's mission and vision into 2023 and beyond, I will continue to find ways to invest in and address the needs of our communities and COA's staff because "FAMILY" is at the center of everything we do.

Respectfully Submitted,

Charlotte Cannon-Sain
Executive Director



EMPOWERING

Early Child Development Programs

COA's Early Childhood Development programs take a holistic, family-centered approach where young children and caregivers have the support they need to thrive.

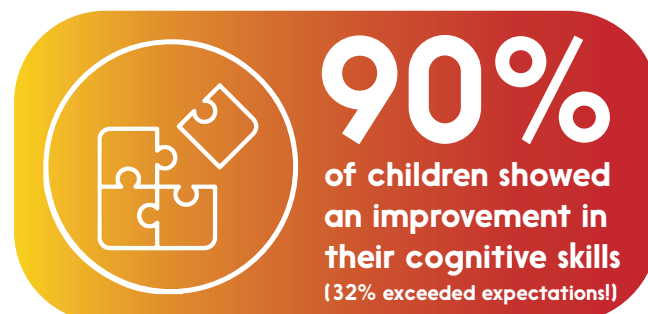


COA's Burke and Riverwest Early Education Centers (EECs)

provide a nurturing environment where children ages six weeks through six years learn and develop key skills to help them grow academically, socially, and emotionally through hands-on learning experiences.

In each of our classrooms, the Early Education Centers provides content-rich, developmentally appropriate curriculum that supports children's natural curiosity and interests while fostering critical thinking skills and healthy social-emotional development, and building the competencies they need to be successful learners.

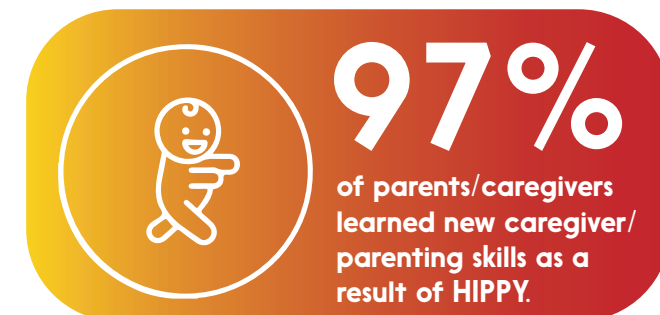
A family-centered programming approach is at the core of all COA programs. We take a holistic, family-centered approach to enhance learning, where young children and caregivers have the support they need to thrive.



HIPPY Home Instruction for Parents of Preschool Youngsters

empowers parents as their child's first and most important teacher while improving preschool development and school readiness for young children.

"We love HIPPY. It has strengthened the bond between mother and child, encouraging us both to learn more often in a relaxed environment with simple tools. My daughter has learned so much in every area and excels in school because of HIPPY." - HIPPY Parent



COA's Samson Family Resource Center

COA's Samson Family Resource Center (FRC) provides free, drop-in programming for parents and their children (ages 0-5) that includes independent playtime, storytime, art projects, and field trips while providing support to parents.

There were over **5,000** visits to COA's Samson Family Resource Center in 2023! The families who visit the Samson FRC are engaged, and frequently take advantage of this unique program.



COMMITTED

Youth Development Programs

COA's Youth Development Programs provide Milwaukee youth opportunities to thrive in a supportive environment where they are empowered to realize their greatest potential.



COA's Youth Development Centers in Milwaukee

COA provides after-school and summer programming for youth (6-18) at our Goldin and Riverwest Centers and six Milwaukee Public Schools' Community Learning Centers (CLCs). Through COA programming, youth develop socially, academically, emotionally, physically, and civically.



100%

of youth ages 6-11 improved on having goals/plans for their futures



95%

of youth aged 6-11 improved on believing that it matters to do well in school.

During the summer, youth enrolled in our programs take various field trips around Milwaukee, such as Brewers Games (pictured left), the Milwaukee County Zoo, and many more!



COA's Camp Helen Brachman

Camp Helen Brachman provides youth and families with transformational experiences. At camp, youth experience the wonders of nature, make life-long friends, and gain confidence as they learn new skills.

What are campers saying about Camp Helen Brachman?



"Camp Helen Brachman is a great experience to learn new things like building a fire, making new friends, and doing activities that you've never done before!"



"I'm going to miss my counselors who helped me, the new friends I made, and the things I can do at camp that I can't do at home!"



How COA's Shuttle Service is Changing the Lives of Milwaukee Families

By Brad Van Pay, Youth Development Program Manager

COA's Riverwest Youth Development provides many great opportunities, services, and programs to the children and families that we serve. We strive to meet every one of our children's needs, whether it's providing them resources or supplies needed at home, extra child care on MPS off days, or just a positive influence to talk to about things going on in their lives.

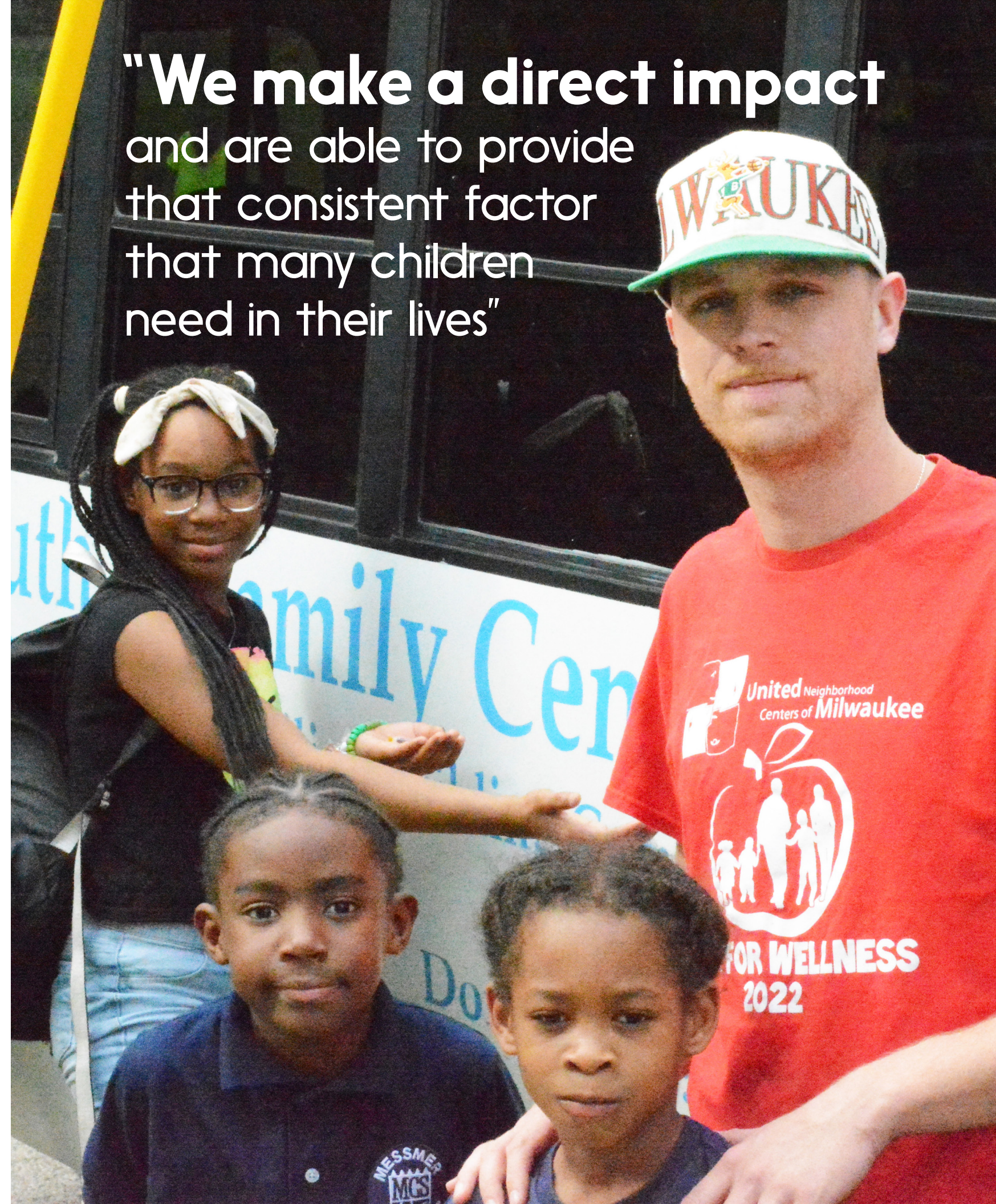
One service we provide is the after-school shuttle service, which has been helpful for parents and families in need of transportation over the past few years. Our shuttle route ensures that youth will be picked up from their schools on time, and safely brought to COA's after-school program where they will receive a snack, dinner, homework assistance, and many other extracurricular opportunities. Some COA families enroll their children in certain schools on our route solely due to the transportation service we provide.

Kristin and Michael Jones are two COA children who greatly benefit from the shuttle program. They both attend a school on COA's pick up route and ride the shuttle every day. Kristin and Michael have been COA kids since 2018, and we have built a great relationship with them and their family.

Since they do not have anyone at home when they get off of school, they come to COA for our after-school programming, where they can express themselves with their friends and through the many positive outlets that we offer to our youth. Without COA's transportation service, Kristin would be in charge of making sure she and Michael get home safely, and would then have to take care of Michael until their guardian gets home.

Because of COA's after-school programming and the transportation we provide, we make sure that this never happens. We take pride in the services that we offer because of individual situations like this. We make a direct impact and are able to provide that consistent factor that many children need in their lives!

"We make a direct impact and are able to provide that consistent factor that many children need in their lives"



COLLABORATIVE

Community Development Initiatives

COA's community development initiatives provide families with the resources they need to thrive while providing residents opportunities to drive transformational change in their communities.



Riverwest Community Programming Skyline Music Series 2023

For over ten years, COA's Skyline Series has been one of COA's most popular Riverwest community events. This year, Skyline made a full return to COA's Kilbourn-Kadish Park and brought the Milwaukee community together once again to enjoy great music, family fun, and Milwaukee's beautiful skyline.

8,000 people enjoyed seven weeks of concerts at the Selig-Joseph-Folz Amphitheater

10 Milwaukee food and drink vendors provided great food, beer, and treats

5 community organizations and local vendors joined the Skyline fun

4 local event sponsors helped make it all possible



Amani Community Programming

COA's community development efforts in Milwaukee's Amani neighborhood empower community members while creating a stronger and more connected community. The Ethel Nutis Gill Family Resource Center, located in Milwaukee's Amani neighborhood, uses resident input and community engagement to best meet the needs of the community.

5950

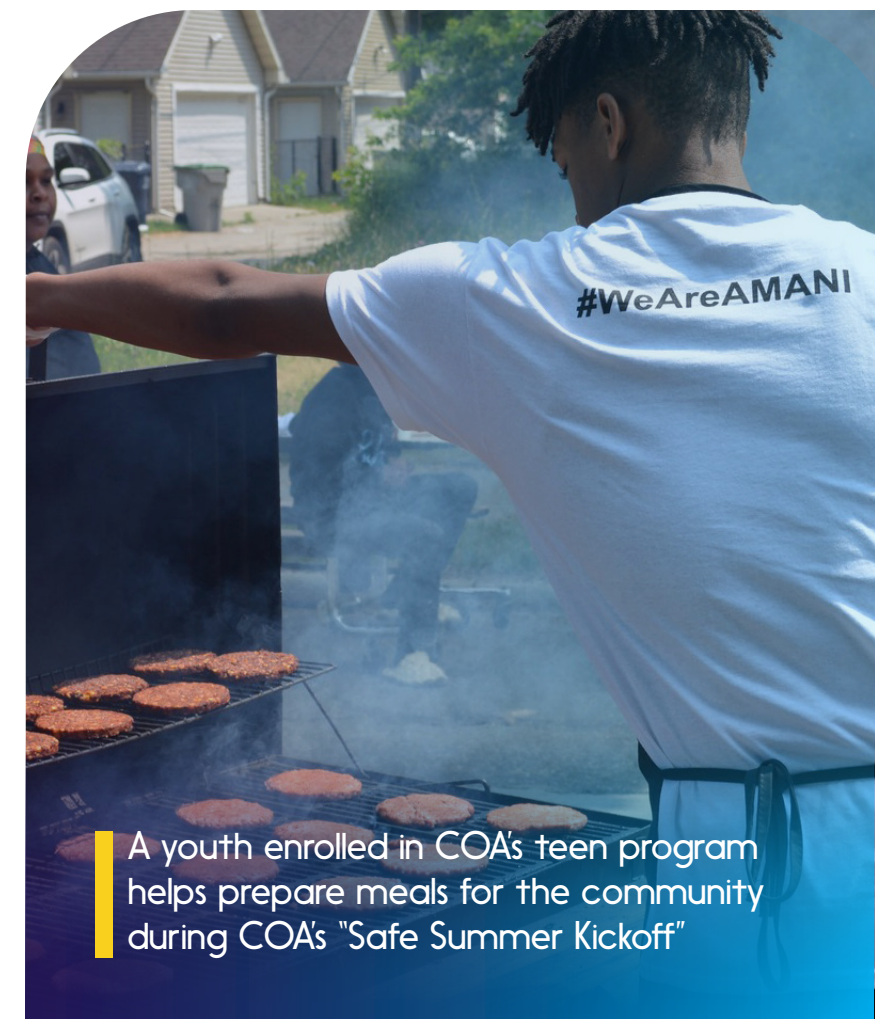
Visits to Gill Family Resource Center Food Pantry

308

Backpacks filled with basic school supplies given to community members at COA's "Beyond the Bookbag" community event

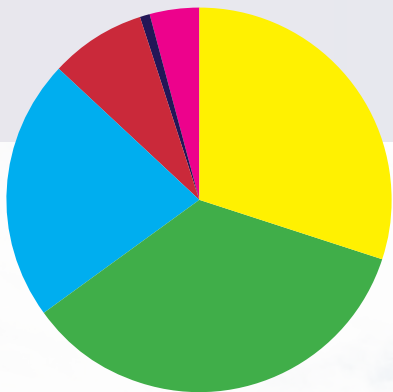
500

Individuals attended COA's "Safe Summer Kickoff" community enrichment event and resource fair



A youth enrolled in COA's teen program helps prepare meals for the community during COA's "Safe Summer Kickoff"

FINANCIALS



ANNUAL OPERATING REVENUE			
Contributions and Grants	\$2,114,490	30.2%	
Program Service Fees	\$2,490,524	35.1%	
Government Grants	\$1,562,559	22.0%	
United Way	\$579,919	8.2%	
Special Events	\$39,139	0.6%	
Other	\$278,204	3.9%	
Total Annual Operating Revenue		\$7,094,835	100.0%



EXPENSES BY PROGRAM			
Early Childhood Education	\$2,298,972	30.7%	
Youth Development	\$1,660,328	22.1%	
Family Support Services	\$1,060,838	14.2%	
Camp	\$673,499	9.0%	
Community Services	\$1,019,464	13.6%	
Total Program Expenses	\$6,713,101	89.6%	
Total Management & Fundraising	\$781,190	10.4%	
Total Annual Expenses		\$7,494,291	100.0%

COA at a glance

A by-the-numbers look at COA's impact in Milwaukee: **2022-2023**

Early Child Development

112
Children Enrolled



Youth Development

264
Children Attending COA Youth Development Programs Daily



484
Family Resource Center Families Enrolled



166
Youth attended COA's Camp Helen Brachman!



303
Children Completed the HIPPY Home Instruction Program



Community Development

5950
Visits to COA's Food Pantry

Charity Navigator



Charity Navigator has awarded COA its highest 4-star rating for the 18th consecutive year for financial transparency and quality of programs and services. COA is Charity Navigator's highest-rated human services agency in Wisconsin, and the third highest-rated non-profit in Wisconsin!

DONORS

Visionaries (\$25,000+)

Barbara Recht
Brady Corporation
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Bader Philanthropies
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Sally Merrell
Herb Kohl Philanthropies
Irving Chortek Fund
Kohl's, Inc.
Lynn Nicholas
Melvin & Leila Goldin
Charitable Fund
Milwaukee Jewish
Federation

A child from our Riverwest EEC
dressed up for trick-or-treating.



Milwaukee Public Schools
Next Door Foundation
Northwestern Mutual
Foundation
Richard & Ethel
Herzfeld Foundation
Ron and Micky Sadoff
Schwab Charitable
United Way of Greater
Milwaukee and
Waukesha County

Patrons (\$10,000 - \$24,999)

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Stakeholders (\$5,000 - \$9,999)

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Neil and Terri Siegel
Northern Trust Bank
Patricia Rieselbach
Philip Rubenstein Foundation
Ralph G or Cherie Gorenstein
Charitable Foundation Inc.
Steven and Melanie Booth
The Service Club of Milwaukee
US Bank

Trendsetters (\$1,500 - \$4,999)

Amanda Boynes
Andrew O'Connell
Andy Komisar
Baird Foundation, Inc.
Bryan and Alicia Sadoff
Bud and Sue Selig
Camp Thunderbird
Charitable Foundation
Cathy P. Procton
Charities Aid Foundation
of America
Charles Weber
Colton Charitable Fund
D. Woodrow and
Christena Benson
Duane & Dorothy
Bluemke Foundation
Enterprise Holding
Foundation
Florence Steinberger
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Foundation, Inc.
Greater Milwaukee Foundation
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Hunger Task Force
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Saltzstein Fund
Kahler Slater
Karen Ritchie Crivello
Kathleen Retzlaff
Kevin Flaherty
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Loyal D Grinker Restricted
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Mark Sain and Charlotte
Cannon-Sain
Mark and Brenda Szumski
Marlene Lauwasser
Martin and Deborah Goldin
Mary Hintz
Matt and Meghan Dean
Maximilian and Erin Mann



Teachers organized a Mothers' Day Brunch for mothers with children in
our early education program.

Michael & Jennifer Gilbert
Mike and Ellen Schlossmann
Milwaukee Brewers
Baseball Club
Milwaukee Bucks
National Council of Jewish
Women Milwaukee
Nicholos and Carlie Venditti
North Shore Bank
Northwestern Mutual
Peter DeToro and
Bridgette Keating
Quarles & Brady LLP
Rick and Bonny Goldin
Rick and Sue Strait
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Ted and Mary Kellner
Tommy and Jenny Olson

Tracy Luber
Trilise Evans
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Van Helden Family
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Pioneers (\$1,000 - \$1,499)

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James Trotter
Jane Gellman

Jon and Ann Hammes
Kim Marie Wynn
Laura Peracchio and Daniel Eder Family Foundation
Lois Malawsky Donor Advised Fund
Margery H & Irvin M Becker Donor Advised Fund
Margie Margolies
Mark and Janet Rakowski
Menasha Corporation Foundation
Pepi Randolph
Randy Nelson
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Robert Kieckhefer
Roger and Lisa Jubas
Rose Marie Hoffmann Charitable Giving Fund
Ryan Alwood
SFC, Inc.
Sharon & Mike Grinker Donor Advised Fund
Stewart and Kari Wangard
The Vanguard Group, Inc
Thomas and Margie Krauskopf
Titus Wamai
TransCenter for Youth, Inc
Truist/Frontstream
United Way of Southwestern Pennsylvania
William Krugler
William Stark Jones Foundation
William V. Reilly Jr.

Leaders (\$500 - \$999)
Andrew and Genina Berger
Attorneys Allen Silverstein and Christy Brooks
Barbara Blankstein-Berman
Barbara Stein
Bettie Zillman Fund
Brenton and Laura Nelson
Colleen Kramer



Youth participated in making "soda bottle rockets" as part of COA's STEM program.

Dan and Anna Narvey
Darren and Kelly Hodges
David Feiss
David Swanson and Tonit Calaway
Devona Wright Cottrell
Diana and Leonard Goldstein
Family Donor Advised Fund
Diane M. Bezella
DJ Loduha
Facebook, Inc.
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Jacqueline Whelan
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Terry and Holly Goldin
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Todd Haschker
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University of Wisconsin-Milwaukee
Vanessa Armstrong
Warren Scherer
Willie Smith

In-Kind Gifts:
Amanda Boynes
American Family Insurance
Dreams Foundation
Christine McLaughlin
Dina Abercrombie
Hupy and Abraham, S.C.
Jackie Herd-Barber
Kohl's, Inc.
Lina Cicero
Michael and Jennifer Gilbert
Milwaukee Brewers Baseball Club
Stereon McDonald's Restaurants
Susan and Ron Miller
Tracy Lubner
United Way of Greater Milwaukee
and Waukesha County

Gifts to COA were made...

In honor of:	In memory of:
Barbara Heilbronner	Allen Rieselbach
Bill Heilbronner	Colorado LGBTQ
Chuck Hays	Donald Polacheck
Chuck Kahn & Patti Keating Kahn	Harold Hiken
David & Whitney Stearns	Leila Goldin
Debbie Baran	M Howard Morse
HIPPY Program	Morty & Barbie Blutstein
Karen Crivello	Nardie Stein
Leon Joseph	Pearl R. Becker
Leslie Collings	Suzanne Pasch
Leticia Martinez	William K Appel & Appel/Recht & Appel/Loduha Families
Margie Becker	
Mark Blutstein	
Rick Lockwood	
Tom Krauskopf	
Tom Schneider	
Trena Quinn	

Endowment Funds

Alice Bertschy Kadish Park Fund
Alice Uhrig Boese Memorial Fund
Barbie and Morty Blutstein and Grandchildren Campership Fund
Bud and Sue Selig Fund
Edward, Carolyn & Kathryn Miller Campership Fund
Charles A. Hays Fund
David and Julia Uihlein Fund
Ely Leichtling and Sally Merrell Fund
Ernest F. and May Rice Memorial Fund
Ethel N. Gill Campership Fund
Gene and Ruth Posner Fund

Harry and Rose Samson Endowment Fund
James, Mary Anne, and David Saltzstein Fund
Janet Hirshberg Krauskopf Campership Fund
TPS Scholarship Fund
Gerald and Harriet Glasspiegel Camp Scholarship Fund
Larry and Bobbi Polacheck Family Campership Fund
Mel and Leila Goldin Fund
Pearl Becker Fund
Sally Kraus Child Care Fund
Scott and Peggy Sampson Family Fund
Susie Stein and Children Campership Fund

THANK YOU



**Greater Milwaukee
& Waukesha County**

United Way of Greater Milwaukee & Waukesha County helps increase the capacity and efficiency of our programs and program partners by providing technical assistance and training, and connecting organizations with volunteers and other resources. COA is grateful to work alongside over 200 community nonprofits to collaboratively improve health, education, and financial stability with support from United Way of Greater Milwaukee & Waukesha County.

A special thanks to the COA staff who contributed to the United Way Giving Campaign in 2022-2023:

Ivelis Acevedo
Rose A. Adong
Rebecca Alt
Andrea Austin
Emily Bodilly
Charlotte Cannon-Sain
Keegan Flynn
Emma Katherine Fredrickson
Hilda Garcia Mendez
Sherry Lee Grant
Natalpha Hampton
Julie Hoffmann
Valerie Ann Jackson
Ruby Johnson-Harden

Jorge Juarez
Sara Kraus
Kelly M. LaBarr
Andrez McBride
Kalin Jade McKean
Francine Dee Milan
Elizabeth Mitchell
Jessica Namaste
Lina Nguyen
Morgan Oldenburg
Mildred Patricia Olson
Tamera Perry
Marisol Rocha
Brenda Saavedra

Juanita Savage
John Schoneman
Betsy J. Schwartz
Brion Shapiro
Veronica Silva
Jeanne Katherine Stranzl
Katherine Taff
Carmen Therriault
Nicole Thompson
David Waldo
Leslie Woodruff
Deborah Wright
Jasmine Zhao



VOLUNTEER

Over the past year, COA hosted various volunteer groups who have generously donated their time to assist our programs and events. Their hard work, support, and dedication to service directly impacted the lives of COA participants, families, and staff.

“The way that you serve youth here locally... supporting this local organization and the growth of that is incredibly important for the future. The more that we do that as a community and locally in Milwaukee is very important to what our next generations can bring forward”
- COA Volunteer

Contact Emma Fredrickson at efredrickson@coa-yfc.org to learn more about COA's volunteer opportunities.

Mark Your Calendars for Upcoming COA Events:

Annual Gala 2024:

Saturday, May 18, 2024, 5:00 pm. Saint Kate - The Arts Hotel

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Meghan Slocum
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Brooke Van de Kamp
Johnson Controls, Inc.

Mary Gute Witte
Community Volunteer

Donate now:



LOCATIONS

Administrative Office

909 E North Ave
Milwaukee, WI 53212

Riverwest Center

909 E Garfield Ave
Milwaukee, WI 53212

Goldin Center

2320 W Burleigh St
Milwaukee, WI 53206

Camp Helen Brachman

9341 Asbury Dr
Almond, WI 54909

Community Learning Centers

Auer Avenue School
Doerfler School
Hopkins-Lloyd School
Lincoln Center of the Arts
O.W. Holmes School
Westside Academy

Parks

Kilbourn-Kadish Park
Moody Park

CONTACT US

414-263-8383
coa-yfc.org
@coayfc

