

COA'S 20TH ANNUAL
HOLLYWOOD GALA
SUNDAY, MARCH 4, 2018

EVENT INFORMATION

We invite your participation in COA Youth & Family Centers' 20th Annual Hollywood Gala, a glamorous evening featuring a silent and live auction with over 150 participating local and national businesses, a seated dinner, entertainment, and a live screening of the 90th Academy Awards.

Proceeds from this event will support COA's core continuum of life-changing programs including early child development, youth development, and community development, all with family at the center. Your generous sponsorship will provide over 10,000 Milwaukee parents and children with opportunities to become stronger, healthier, more self-sufficient, and realize improved quality of life.



WHEN/WHERE	Sunday, March 4, 2018 Hilton Milwaukee City Center 5:00pm Cocktail Reception and Silent Auction 7:00pm Dinner & Academy Awards Presentation
DRESS	Black Tie Optional
PRESENTED BY	Marcus Corporation NATO - National Association of Theatre Owners of Wisconsin and Upper Michigan
CONTACT	Anne Olson, Development Director aolson@coa-yfc.org (414) 290-7869



COA YOUTH & FAMILY CENTERS
20TH ANNUAL HOLLYWOOD GALA
SUNDAY, MARCH 4 ° 5:00 P.M. ° HILTON MILWAUKEE CITY CENTER



SPONSORSHIP OPPORTUNITIES & BENEFITS

Sponsorships of \$2,500 and above will be recognized on the invitation if pledged before 1/9/18. Please email high-res logo to jschoneman@coa-yfc.org.

Presenting Sponsor: \$10,000 (\$9,200 is tax deductible)

- Priority seating for 16 (2 tables)
- Name added to event title as Presenting Sponsor
- Exclusive opportunity to speak at event
- Verbal recognition during the evening program
- Recognition on pre- and post-event publicity
- Full page advertisement in event program
- Logo/Name recognition in print materials (contingent on meeting deadlines)
- Logo/Name recognition on COA website and social media
- Recognition in COA newsletter and annual report (circulation 4,000)

Gold Sponsor: \$5,000 (\$4,600 is tax deductible)

- Priority seating for 8 (1 table)
- Half-page advertisement in program book
- Signage at event
- Verbal recognition at event
- Recognition in COA newsletter and annual report
- Logo inclusion on event invitation (contingent on meeting deadlines)

Silver Sponsor: \$2,500 (\$2,100 is tax deductible)

- Priority seating for 8 (1 table)
- Quarter-page ad in program book
- Signage at event
- Recognition in COA newsletter and annual report
- Logo inclusion on event invitation (contingent on meeting deadlines)

Table Sponsor: \$1,500 (\$1,100 is tax deductible)

- Seating for 8 (1 table)
- Eighth-page ad in program book
- Recognition in event program
- Recognition in COA newsletter and annual report

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SPONSORSHIP PLEDGE FORM

NAME: _____ TITLE: _____
COMPANY: _____
ADDRESS: _____
CITY, STATE, ZIP: _____
DAYTIME PHONE: _____ FAX: _____
EMAIL: _____

Please return sponsorship materials, guest lists, and meal choices to COA by Monday, February 12.

CORPORATE & INDIVIDUAL SPONSORSHIPS

- Presenting Sponsor \$10,000
- Gold Sponsor \$5,000
- Silver Sponsor \$2,500
- Table Sponsor \$1,500
- Individual Ticket \$150 Qty: _____
- Unable to attend. Please accept my gift: _____

PURCHASE AD SPACE IN EVENT PROGRAM
(included with sponsorship)

- Full page \$1,000
- Half page \$500
- Quarter page \$250
- Eighth page \$100

PAYMENT INFORMATION

TOTAL AMOUNT PLEDGED: _____

- Bill me
- Check made payable to **COA Youth & Family Centers**
- Charge my Visa / MC / Am Ex / Discover

Card Number: _____ Expiration Date: _____

Name on Card: _____

Signature: _____

Billing Address: _____ Security Code: _____

PLEASE RETURN THIS FORM TO
Anne Olson
COA Youth & Family Centers
909 E. North Ave
Milwaukee, WI 53212

aolson@coa-yfc.org
Phone: 414.290-7869
Fax: 414.263.8386

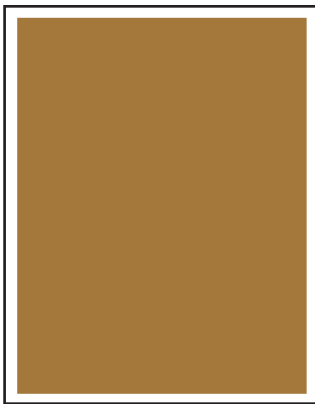
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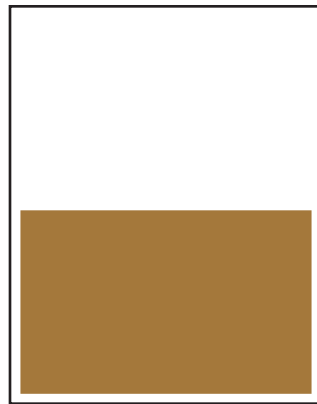
EVENT PROGRAM AD COST & SPECIFICATIONS

Full page	\$1,000	5 ¹ / ₄ " x 8 ¹ / ₄ "
Half page	\$500	5 ¹ / ₄ " x 4"
Quarter page	\$250	2 ¹ / ₂ " x 4"
Eighth page	\$100	2 ¹ / ₂ " x 2"

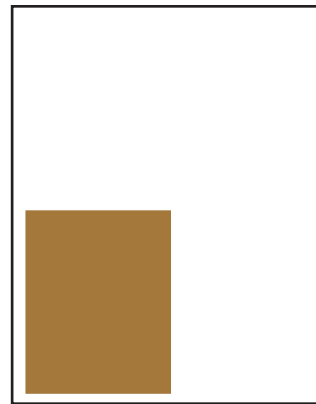
Full Page



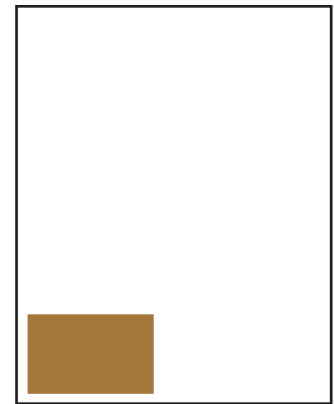
Half Page



Quarter Page



Eighth Page



AD PRODUCTION SPECIFICATIONS

Ads must be print-ready, high-resolution (300 dpi minimum), TIFF, JPEG, or EPS file.

Black and white artwork requested. We can create your ad by request.

Please email ads to John Schoneman -- jschoneman@coa-yfc.org

DEADLINE: Monday, February 12, 2018

Questions? 414.263.8383 x 1214

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Guest List and Meal Choices (please return by February 12)

Fish -
Vegetarian/Vegan -
Beef -

1. NAME: _____ TITLE: _____

COMPANY: _____

DAYTIME PHONE or EMAIL: _____

- Fish
- Vegetarian/Vegan
- Beef

2. NAME: _____ TITLE: _____

COMPANY: _____

DAYTIME PHONE or EMAIL: _____

- Fish
- Vegetarian/Vegan
- Beef

3. NAME: _____ TITLE: _____

COMPANY: _____

DAYTIME PHONE or EMAIL: _____

- Fish
- Vegetarian/Vegan
- Beef

4. NAME: _____ TITLE: _____

COMPANY: _____

DAYTIME PHONE or EMAIL: _____

- Fish
- Vegetarian/Vegan
- Beef

5. NAME: _____ TITLE: _____

COMPANY: _____

DAYTIME PHONE or EMAIL: _____

- Fish
- Vegetarian/Vegan
- Beef

6. NAME: _____ TITLE: _____

COMPANY: _____

DAYTIME PHONE or EMAIL: _____

- Fish
- Vegetarian/Vegan
- Beef

7. NAME: _____ TITLE: _____

COMPANY: _____

DAYTIME PHONE or EMAIL: _____

- Fish
- Vegetarian/Vegan
- Beef

8. NAME: _____ TITLE: _____

COMPANY: _____

DAYTIME PHONE or EMAIL: _____

- Fish
- Vegetarian/Vegan
- Beef