

# 2015-16

## ANNUAL REPORT



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### DEAR COA FRIENDS,

In 1906 - 110 years ago - a dedicated group of women reached out to Milwaukee's new immigrants and created Wisconsin's first "Settlement House." Their legacy became COA Youth & Family Centers, and much more. The model they created - a holistic model of giving children and families the tools to become self-sufficient - has stood the test of time and continues to lift thousands of low-income children and families to a place of hope, and learning, and achievement.

It has been an exciting year for COA as we continue to grow: opening another early child education center, another youth center, and another park. And while we continue to grow, we never forget that lasting change is at the core of COA's work. It guides our service to more than 10,000 children and families at 11 locations throughout Milwaukee and at our 206-acre camp in central Wisconsin. Our vision is focused on **early child development**, youth development, and community development; and our family-centered approach is evident in fundamental transformations we have achieved with the children and families we serve.

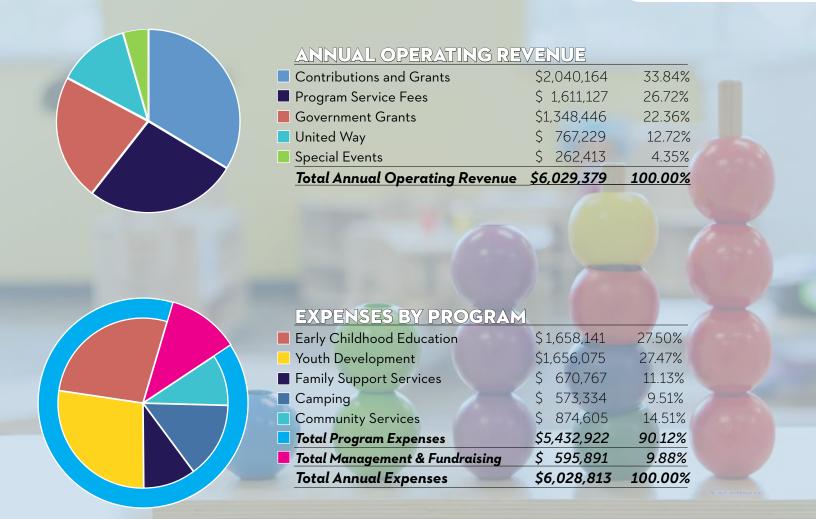
Eleven years ago we opened the COA Goldin Center in the heart of the most distressed area in the city of Milwaukee, and the impact has been dramatic. What began with youth programming expanded to engaging residents and building neighborhood assets, opening a pediatric and family clinic, a new family resource center, a new park, a new early education center, and an active neighborhood association. While there is much to be done, we are seeing change in more empowered residents, an increase in voting, and a significant decrease in crime.

Today's COA is still on the cutting edge of innovation and change. This report looks at some of the exciting milestones we have reached over the past year thanks to the support of donors, volunteers, and community stakeholders. We invite you to give us a call, take a tour, and see for yourself the impact of what we do and how we do it.

Most important: Thank you so much for investing in COA and the children and families we serve, and for helping the most vulnerable members of our community build new traditions of success and a greater quality of life. We simply could not do this without your support.

Sincerely,





Four Star Charity

#### **CHARITY NAVIGATOR 4-STAR RATING**

For the 11th consecutive year, COA Youth & Family Centers has received a four-star rating from Charity Navigator - a national evaluator monitoring America's non-profit organizations. COA was rated:

- One of only 46 charities in Wisconsin with a four-star rating
- The highest-rated Wisconsin youth & family services charity
- Only 1% of all charities nationally have 11 consecutive 4-star ratings



#### **ACCOMPLISHMENTS**

HIPPY:

Over <u>250</u> children and their parents benefited from HIPPY

100% of parents reported seeing literacy skill improvement in their child

#### **EARLY EDUCATION CENTERS:**

Over <u>100</u> children are already enrolled in the new Burke Early Education Center

**91%** of children at COA's EECs displayed developmental improvement in their literacy skills

#### **FAMILY RESOURCE CENTERS:**

There were <u>15,000</u> visits by parents and children to COA's Family Resource Centers last year

COA's Harry and Rose Samson FRC in Riverwest is *Wisconsin's largest*Family Resource Center





## EARLY CHILD DEVILOPMENT

COA's quality Early Child Development programs provide the foundation for success in school and later life. Children are taught through fun, developmentally appropriate activities from proven, accredited curricula, and their parents strengthen the skills and knowledge they need to succeed in their roles as nurturers through educational workshops, facilitated discussions, and more.

#### **EARLY EDUCATION CENTERS (EEC)**

This year, COA more than doubled the number of children (from 108 to 239) in our quality early child education by building and opening the new Burke Early Education Center, and adding new space for an additional 17 children at our 5-Star nationally accredited Riverwest Center. Children in COA's early education centers develop the social, emotional, and cognitive skills they need to enter school ready to learn and succeed.

#### FAMILY RESOURCE CENTERS (FRC)

COA's Harry and Rose Samson FRC (Riverwest Center) and Ethel Nutis Gill Family FRC (Goldin Center) attract parents and their children (birth to age 5) to establish new friendships, develop positive parenting skills, participate in group discussions, and access the critical resources they need to thrive. Individualized job and resume assistance, guidance and practical referrals for medical and financial services, family camps and field trips, and more make the FRCs an important home for many Milwaukee families.

The Gill FRC coordinated programming in the new Moody Park this summer including family activities, free meals, arts programming, sports programming, community gardening, and much more.

## HOME INSTRUCTION FOR PARENTS OF PRE-SCHOOL YOUNGSTERS (HIPPY)

The HIPPY program helps pre-school-aged children (ages 3-5) develop the cognitive, literacy, communication, social-emotional, and behavioral skills they need in order to be ready to learn and succeed later in life. HIPPY deepens parents' skills and knowledge to help them succeed in their role as their child's first, most important teacher. Marquette, UWM, and national evaluations document the success of HIPPY graduates when they start school.



### NO MORE FIGHTING FOR FREDDIE

When two-year-old Freddie first came to COA's brand new Burke Early Education Center, he was behind in almost all critical developmental milestones. With significant speech delays and communication issues, he often lashed out with temper tantrums. But within just a few months, Freddie has transformed into one of the sweetest children at the Burke EEC.

His teachers helped him learn to do things on his own behalf, encouraging him to be vocal about his needs. If Freddie asked to have a page turned, teachers talked him through doing it himself. To nurture his verbal communication, teachers would give him open-ended questions that he had to answer aloud. Instead of asking if he wanted more milk (his favorite), they'd simply ask what he wanted to drink. Instead of asking if he wanted to play, they'd ask what game he wanted to play, and what friends he wanted to play with. Under their careful tutelage, Freddie's crying and tantrums quickly disappeared and he was offering multiple-word replies and actively trying to serve himself.

Freddie is thriving at COA's Burke EEC, and we can't wait to see his continued progress as he grows!





#### **ACCOMPLISHMENTS**

#### PRE-TEEN AND TEEN PROGRAMMING

94% improved on being on track to graduate/go to the next grade level

**88%** improved in believing they could make a difference in their community

This year COA added another location, with daily teen programming at the Holton Center

#### **COMMUNITY LEARNING CENTERS**

The Robotics team at COA's Riverside University High School CLC won the Midwest regional competition and competed nationally

#### CAMP HELEN BRACHMAN

**257 (100%)** of campers needed and received scholarships

**94%** had the opportunity to make new friends at camp

**89%** said that they were more responsible for their actions at the end of their camp stay

**89%** said that they would make things right if they made a mistake



## YOUTH DEVELOPMENT

COA's continuum of youth & family programs strengthen young people by providing opportunities to gain the skills, knowledge, self-efficacy, and confidence that help them reach their full potential cognitively, physically, and socially, and become the leaders our city needs.

#### PRE-TEEN AND TEEN PROGRAMMING

COA's youth programming provides structured programming for youth age 6-18 where they connect with positive adult role models, have fun and make new friends, and participate in valuable extended learning opportunities. After-school and summer programs are delivered from the safety of COA's Riverwest, Goldin, and new Holton Center and their adjacent Kilbourn-Kadish and Moody Parks. Our Pre-teen and Teen Leadership Councils help guide the design of COA's academic, recreational, social, cultural, and community programs that engage over 1,100 youth each year.

#### **COMMUNITY LEARNING CENTERS (CLC)**

COA's CLCs are embedded in seven Milwaukee Public Schools and extend our proven, evidence-driven programming to youth living in some of Milwaukee's most at-risk neighborhoods. This partnership means hundreds more children can participate in AODA, pregnancy prevention, and conflict resolution courses; play team sports; and a wide variety of after-school activities ranging from robotics to chess to community service projects that promote well-rounded development.

#### **CAMP HELEN BRACHMAN**

Every summer hundreds of low-income children benefit from immersive 13- and 6-day sessions at COA's beautiful 206-acre Camp Helen Brachman in central Wisconsin. Surrounded by the Wisconsin north woods and Lake Pickerel, many youth have their first opportunity to learn to fish and swim, to see the starry sky, to make new friends and develop their skills and self-confidence. Camp also provides winter camp and free Family Camps and Youth Leadership Institutes throughout the year. This year COA celebrated 110 years of sending kids to camp.





#### COA OPENS THE NEW COA HOLTON CENTER

COA's teen program at the new Holton Center meets a clear need. Youth in the north end of Riverwest and the adjoining Harambee neighborhood need a safe place to learn, to connect, and to develop. This area is one of the poorest in Milwaukee and has a high concentration of children.

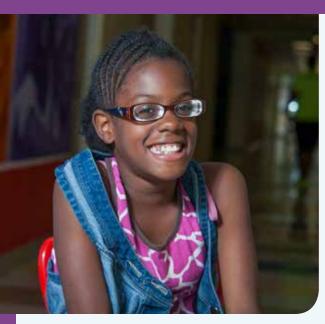
COA's goal in opening the new Holton Center is to see tangible change in the neighborhood. And what does this change look like? Change looks like...

- A safe place for youth to get together to engage and play,
- A great place for youth to study and learn.
- Having parents who are engaged every day with their children, and
- A neighborhood where residents are involved, who look out, and care for each other.



Because of the success of COA's Riverwest and Goldin Centers, we know this change is possible. Already we are seeing increasing numbers of youth from the neighborhood becoming engaged and we look forward to continuing this success and growth in the year ahead.

#### TOMORROW IS BRIGHT FOR TESSA



Tessa is 13 years old and grew up in the Amani neighborhood. When she first joined the Teen program at COA's Goldin Center she often got into fights with other youth, didn't cooperate well with staff and other youth, and had no goals for her future.

She found peace in COA's structured programming and her community of new friends (including staff), reveling in positive activities including dance, restorative justice workshops, spoken word poetry, community service, and participating in the development and production of the Precious Lives Live Show at the Pabst Theater. Tessa says COA's project-based programming taught her "If you're going to do something, do it all. You can do whatever you want if you put your mind to it and make a commitment." Since joining COA, Tessa has blossomed into a creative force and role model for her peers.

Tessa has committed herself to being successful, not just for her own good, but also to take care of her mother as she gets older. Tessa's new goals include attending college and continuing to work to make her community a better place.

#### **ACCOMPLISHMENTS**

COA's Amani neighborhood development initiative was selected by UCLA and the Doris Duke Charitable Foundation as 1 of 8 national models for community development.

COA won three 2016 MANDI Awards (Milwaukee Awards for Neighborhood Development Innovation):

- Cornerstone Award for COA's role in revitalizing the Amani neighborhood and for COA's "commitment and effectiveness over time."
- Public Space Award to Milwaukee County Parks Department and community partners including COA and the Dominican Center for Women for the development of Moody Park - "a symbol of revitalization for the Amani neighborhood."
- People's Choice Award awarded to COA by public vote.

COA is the fiscal agent for the Precious Lives project, providing weekly stories about the impact of gun violence in Milwaukee. Teens from the new COA Holton Center were actively involved in developing and producing the Precious Lives: Live Show, held this June at the Pabst Theater.

## COMMUNITY DEVILOPMENT

2015-16 was a banner year for COA's award-winning community development initiatives. By improving the neighborhood - the environment that wraps around the children and families we serve - we see an immediate and direct impact on the children, youth and families there.

#### RIVERWEST/HARAMBEE

In the Riverwest and Harambee neighborhoods, COA's development of Kilbourn and Kadish parks (in partnership with the City) has helped transform the entire area with new housing, jobs, and a safer environment. And while COA provides regular youth programming in the park, more than 8,000 residents attended the 10th season of COA's Skyline Music series. In January COA began teen programming at the Holton Youth Center (in partnership with Holton Youth + Family Center) to increase the reach of our programs to youth in Harambee and Riverwest. Since programming began, youth participation has steadily grown and the youth attending have been actively involved in community service projects, including clean-ups as well as important dialogues on restorative neighborhood action.



#### **AMANI**

COA is committed to transformational change in the Amani neighborhood where we serve children, families, and neighborhood residents at COA's Goldin Center. COA accomplishes this through two strategies: engaging Amani residents and building Amani neighborhood assets. In addition to daily youth programming, the new Burke Early Education Center provides quality early education where none previously existed. The Ethel Nutis Gill Family Resource Center provides daily family programs and services. In partnership with Children's Hospital, a pediatric and family clinic provides access to healthcare where there had been none.

At the new Moody Park, COA provides daily park programing (splash pad, arts and crafts, soccer, basketball, rugby, chess, gardening, and community meals) for children and families. Through the Amani United Neighborhood Association and Friends of Moody Park, Amani residents are engaged and actively working to make Amani a safer family neighborhood.

All of this has produced hopeful signs. Residents regularly attend neighborhood meetings, plan neighborhood activities, and voting in Amani has significantly increased. COA's Amani community nights regularly attract over 500 participants, and crime has decreased 22% in Amani over the past three years.

While we recognize there is more work to do, COA is proud of what has been accomplished in the Amani neighborhood since COA opened the Goldin Center in 2005.





### PARENTS OF THE YEAR

Every year COA gathers with community members to celebrate the power of positive parenting by recognizing outstanding parents here in Milwaukee. COA was proud to honor Peter and Natalia Feigin and Max Samson and Nancy Pinter, as our 2016 Mort and Barb Blustein Parents of the Year! COA's Parents of the Year Luncheon took place August 9th at the Harley-Davidson Museum® to honor the impact of these amazing parents with keynote addresses from the honorees and their children and a very special performance by COA's Early Education Choir. Also honored at the event was COA parent participant Brenda Roshell with the Ethel Nutis Gill Award. This year the event successfully raised over \$130,000 to support COA's family-centered programs. A special thank you to the event co-chairs Austin and Heather Ramirez and Rob Goodman.







## HOLLYWOOD GALA

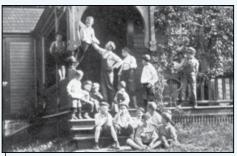
COA rolls out the red carpet on Hollywood's biggest night for its annual Hollywood Gala. This event, presented by the Marcus Corporation and the National Association of Theatre Owners of Wisconsin & Upper Michigan, was held on February 28th 2016 at the Hilton Milwaukee City Center and featured a formal dinner, silent auction, and a live screening of the 88th Academy Awards while raising over \$160,000 to support COA's family-centered programs. A special thank you to event co-chairs Tracy Luber, Gil Southwell, Mary Gute Witte and Ned Witte.



### 

#### 1906

The Children's Outing Association sent eight children to camp in its first year of existence, starting off a 110-year tradition.





Camp Sidney Cohen opens and later becomes the first coeducational and the first interracial camp in Wisconsin.

#### 1969

Camp Flambeau in Vilas County, provided programs for central-city teens that included camp activities, job training and horseback-riding.



#### 1970

With the growth of in-city and camp programs, COA opened its North Ave building and began providing early child education and youth programming.



#### 1991

COA opens 206-acre Camp Helen Brachman and COA's Riverwest Center providing youth, family and early child education.



#### 2004-2005

COA opens Kadish Park and the new COA Goldin Center in Milwaukee's Amani neighborhood.



#### 2015

COA opens the new Burke Early Education Center, the new Moody Park and the new COA Holton Center.



#### History

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1912-1913	Mrs. Frank Thannhauser
1913-1915	Mrs. S.M. Cantrovitz
1915-1920	Mrs. S Wollheim
1920-1922	Mrs. Leo Reitman
1922-1924	Mrs. Max Teweles
1924-1928	Mrs. Julian Marks
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2012-2014	Mr. Mark Kultgen

Ms. Lindy Yeager

2014-2015

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We have one hundred ten years of history making positive changes to Milwaukee's most distressed neighborhoods. The generous support of donors like you enables us to change the lives of children and families throughout the city.



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