

COA YOUTH & FAMILY CENTERS'

12TH ANNUAL

OSCAR NIGHT[®] AMERICA GALA

PRESENTED BY THE MARCUS CORPORATION, NATO - NATIONAL ASSOCIATION OF
THEATRE OWNERS OF WISCONSIN AND UPPER MICHIGAN, & AIRTRAN AIRWAYS



SUNDAY, MARCH 7, 2010

COA YOUTH & FAMILY CENTERS' 12TH ANNUAL OSCAR NIGHT® AMERICA GALA SUNDAY, MARCH 7, 2010



PRESENTED BY THE MARCUS CORPORATION, NATIONAL ASSOCIATION OF
THEATRE OWNERS OF WISCONSIN AND UPPER MICHIGAN, AND AIRTRAN AIRWAYS

- OBJECTIVE** Raise \$135,000 for COA Youth & Family Centers.
- USE OF FUNDS** COA Youth & Family Centers will continue its mission of giving children, teens, and families the tools they need to become stronger, healthier, and more self-sufficient. Programs include early childhood education, family support services, youth development, adult basic education/GED preparation, and camping.
- WHO** All members of the COA family, including donors, board members, staff, volunteers, and community members.
- WHEN/WHERE** **Sunday, March 7th at 5:00 p.m.**
Milwaukee Hilton City Center
5:00 p.m. Cocktail Reception and Silent Auction
7:00 p.m. Dinner and Academy Awards Presentation
- PROGRAM** The evening will feature a formal dinner, silent auction, live entertainment and of course, the Academy Awards®.
- DRESS** Black Tie Optional
- PRESENTING SPONSORS** Marcus Corporation, National Association of Theatre Owners of Wisconsin and Upper Michigan, and AirTran Airways
- SPONSORSHIP OPPORTUNITIES** Corporate and Individual Sponsorship Opportunities
- | | | |
|--------------------------|--------------------|----------|
| <input type="checkbox"/> | PLATINUM LEVEL | \$10,000 |
| <input type="checkbox"/> | GOLD LEVEL | \$ 5,000 |
| <input type="checkbox"/> | SILVER LEVEL | \$ 2,500 |
| <input type="checkbox"/> | TABLE SPONSOR | \$ 1,200 |
| <input type="checkbox"/> | INDIVIDUAL TICKETS | \$ 150 |
- Honorary Gifts at any amount
- COMMITTEE MEMBERS**
- Chairpersons:** *Dan and Terese Einhorn* | *Greg and Lisa Wesley* | *Ned and Mary Witte*
- | | |
|------------------|---------------|
| Steve Anderson | Jay Kaun |
| Cheri Baden | Joleen Keenan |
| Steve Eichenbaum | Tracy Luber |
| John Feld | Ron Miller |
| John Florsheim | Carlo Petrick |
| Jon Greenberg | Ron White |
| Nadia Her | Lindy Yeager |
- FOR MORE INFO** Contact Keri Schroeder, Special Events & Marketing Coordinator
414-263-8383 x114 or k_schroeder@coa-yfc.org

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SPONSORSHIP OPPORTUNITIES

Platinum Level: \$10,000

- ◆ Name added to event title as presenting sponsor
- ◆ Two tables of eight in a prime location at the event
- ◆ Exclusive opportunity to speak at event
- ◆ Verbal recognition during the evening program
- ◆ Recognition on outgoing publicity for event
 - Media releases and slide shown in Marcus Theatres
- ◆ Full page advertisement in event program
- ◆ Recognition in COA Annual Report & Newsletters (circulation: 4000)
- ◆ Logo/Name recognition
 - in event print materials (contingent upon meeting deadlines)
 - at the event
 - on COA website with link to your website
- ◆ Opportunity to provide promotional giveaways
\$9,200 is tax deductible

Gold Level: \$5,000

- ◆ One table of eight in a prime location at the event
- ◆ Verbal recognition during the evening program
- ◆ Recognition on outgoing publicity for event
 - Media releases and slide shown in Marcus Theatres
- ◆ Half page advertisement in event program
- ◆ Recognition in COA Annual Report & Newsletters (circulation: 4000)
- ◆ Logo/Name recognition
 - in event print materials (contingent upon meeting deadlines)
 - at the event
 - on COA website with link to your website
- ◆ Opportunity to provide promotional giveaways
\$4,600 is tax deductible

Silver Level: \$2,500

- ◆ One table of eight in a prime location at the event
- ◆ Recognition on outgoing publicity for event
 - Media releases and slide shown in Marcus Theatres
- ◆ Quarter page advertisement in event program
- ◆ Recognition in COA Annual Report & Newsletters (circulation: 4000)
- ◆ Logo/Name recognition
 - in event print materials (contingent upon meeting deadlines)
 - at the event
 - on COA website with link to your website
- ◆ Opportunity to provide promotional giveaways
\$2,100 is tax deductible

Table Sponsor: \$1,200

- ◆ One table of eight at the event
- ◆ Logo/Name recognition
 - in event print materials (contingent upon meeting deadlines)
 - at the event
- ◆ Recognition in COA Annual Report (circulation: 4000)
\$800 is tax deductible

Individual Tickets: \$150

For more information visit www.coa-yfc.org or call 414-263-8383 x114.

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SPONSORSHIP PLEDGE FORM

PLEASE COMPLETE THE FOLLOWING INFORMATION

Name of Company/Individual: _____

Contact Person: _____

Phone: _____

Fax: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Email: _____

SELECT YOUR SPONSORSHIP LEVEL FOR THIS EVENT

- PLATINUM LEVEL \$10,000
- GOLD LEVEL \$ 5,000
- SILVER LEVEL \$ 2,500
- TABLE SPONSOR \$ 1,200
- INDIVIDUAL TICKETS \$ 150 x # _____ of tickets
- I am/We are unable to attend but would like to donate \$ _____

PAYMENT INFORMATION

Total Amount Pledged \$ _____

- Bill Me
- Check made payable to COA Youth & Family Centers
- Charge my VISA/MC

Card Number _____ Exp. Date _____ Security Code _____

Mailing Address if Different from Information Above

PLEASE RETURN THIS FORM BY MAIL OR FAX

COA Youth & Family Centers
Attn: Keri Schroeder
909 East North Avenue
Milwaukee, WI 53212
FAX: (414) 263-8386

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EVENT PROGRAM AD SPECIFICATIONS

Full Page	5 1/4" x 8 1/4"
Half Page	5 1/4" x 4"
Quarter Page	2 1/2" x 4"

SAMPLES

Full Page



Half Page



Quarter Page



AD PRODUCTION SPECS

Ads must be camera ready,
high-resolution (300 dpi minimum),
TIFF, JPEG, or EPS file.
Black and white artwork requested.

E-mail ads to:
Keri Schroeder
k_schroeder@coa-yfc.org

Deadline: Wed. February 17, 2010

For more information visit www.coa-yfc.org or call 414-263-8383 x114.